

Ashtavinayak invests Rs 900 cr in forthcoming movies

■ **MUMBAI:** Bollywood production houses are increasingly investing big bucks in multiple projects and the latest to join the race is Shree Ashtavinayak Cine Vision, the banner that churned out last year's super hit Jab We Met. It has made an investment worth Rs 900 crore in its forthcoming releases. "Even after the success of Jab We Met, Golmaal, Bhagam Bhag and Maine Pyar Kyun Kiya, our strategy still remains to deliver more and more good quality entertainment to the audiences which has become a necessity nowadays," said Shree Ashtavinayak Cine Vision MD Dhilin Mehta.